MYON, N. J. July 11 .- Maring

leed the Warning You Have a Cough!



Gail Borden BRAND CONDENSED

A safe, wholesome infant food for three generations.

> Highly Digestible. Easy to prepare.

The May Manton Fashions



A terial shown in this costume and it is trimmed with bands of black velvet is trimmed with bands of black velvet ribbon. The style of the gown is especially well suited to the material, for it is quaint in effect, suggesting the earlier Victorian era, and the material also is reminiscent of the same period. It can be copied, however, in any pretty summer material, in crepe or in voile or in a plain silk. The blouse is when the body has been sufficiently summer the fronts suthered at the peck. quite simple, the fronts gathered at the neck warmed through increased circula-edge. It can be made with a full length tion. opening, as it is here, or with a middy openopening, as it is here, or with a middy opening. The collar, that forms a cape-like effect, is very new and exceedingly smart and it is desirable in every way, but women the fat from shoulder blades and upwho do not like the cape effect or do not find it becoming can use the collar without the over portion. The gauntlet cuffs make another feature, and altogether the blouse is a most suggestive one. It not alone offers muffins, coffee. Dinner, boiled corned good design for immediate wear; it may fairly be taken as a forecast of the coming season. The skirt makes one of the prettiest variations of the flounced model with a panel at the front, but the back is cut in inbot-like folds at the sides that are pretty and graceful. The flounces are arranged over a plain foundation. In the small view the skirt is shown made of striped voile with simple hemmed edges. If that material were chosen for the entire gown it would become a simple one, adapted to daily

QUAINTLY flowered silk is the ma

quire 2% yards of material 36 inches wide, 24 yards 44, with % of a yard 36 inches wide for the collar and cuffs and 5 yards of velvet ribbon. For the skirt will be needed 7% yards 36 or 5 yards 44 inches wide, with 1 yard of lining material 36 inches wide and 12 yards of velvet ribbon. The blouse pattern No. 9131 may be had in sizes from 34 to 42 bust measure and the skirt No. 9149 in sizes from 24 to 30 inches waist measure.

Call at THE EVENING WORLD MAY MANTON FASHION BUREAU, Donald Building, 100 West Thirty-second Street (opposite Gimbel Bros.), corner Sixth Avenue and Thirty-second Street, New York, or sent by mail on receipt of twelve cents in coin or stamps for each pattern ordered.

IMPORTANT—Write your address plainly and always specify size wanted.

THE NEW YORK WORLD SETS THE PACE

The WORLD sells 100,000 copies more in New York City each weekday than any other morning newspaper. :: :: ::

Beauty and Health Lessons For the Summer

New Series of Articles Written by Miss Pauline Furlong for Women Readers of The Evening World.



By Pauline Furlong. Courright 1916 by The Press Pastishing Co.

The Truth About Bathing. Exercise and diet are the two essentially important factors in the business of acquiring a healthful, attractive figure. A third factor which deserves careful consideration is the

There are certain systems of reduction which depend altogether, or almost entirely, upon bathing, and to the lazy, stout woman-and indolence usually accompanies her conditionsuch a method undoubtedly seems highly attractive. There is a slumberous, passive quality about it which appeals to her. But I strongly doubt if she will find it effective, and I am sure that for most women reduction by bathing alone is enervating and unhealthful.

Moreover, I can state with truth and emphasis that baths for reducing will never have the slightest good effect on hardening and improving the quality and tone of the muscles, which is the all important factor in any physical culture course.

Then, too, there are many women who are not physically robust enough to stand the after effects of the highly stimulating Turkish, vapor or hot home baths, which must reach sufficiently high temperature to be ex-tremely enervating before they will

be of any value as reducers.

Women past middle life, highly nervous ones or those who suffer from any disorder of the heart must avoid the very hot bath and also the cold one, as the shock is too great for a delicate system to endure.

delicate system to endure.

For health's sake every woman should take some sort of a bath each day in the year, and in summer, of course, bathing ministers to comfort as well as health.

The Turkish bath is highly recommended for the woman who is sufficiently strong to enjoy it, and two a week are not too many for her. The Turkish bath to be really beneficial should leave the body all aglow, nerves

To-day's picture shows the writer

To-day's menu: Glass hot water and lemon before breakfast. Lunchbeef and new cabbage and onions, boiled beets, pineapple salad on let-

Letters From Readers.

The supply of earlier issues being now exhausted. The Evening World can supply only back numbers of Miss Furlong's articles published since

May I.

DOUBLE CHIN EXERCISES—
Mrs. Frank M. L. writes: "While I am not fat. I have a very decided double chin, of which I would be rid Have you ever had any exercises for this disfigurement in the paper? have a friend who has lost lifteen pounds through your helpful health course."

Send me 12 cents and repeat your query. Yes, the rubber chin straps are very effective in helping to remove the double chin. Wear one at night and in the morning dash cold water on face and chin, and then apply some alum solution to help harden the flesh. Use two table-spoonfuls of powdered alum to one pint hot water. Let stand twenty-four hours and strain off the clear portion without shaking the mixture. Doubt to other hours with the chin with the ture. Daub it on the chin with the hand and allow it to dry in. This is harmless and effective and may be used as often as convenient,

CHARTS-Mrs. Thomas F. writes: "Have you the full course in reducing and how can I get it? I weigh more and how can I get it? I weigh more than 200 pounds and wish to lose at least fifty. Please tell me how." Send 30 cents and repeat your question. I will send what reducing charts we have left, which are few, and also the diet list. No one needs all of the charts which appeared, so end me your measurements taker without a corset. Also send height.

=July Clearances of Things You Need=

Only by Comparative Study Can You Appreciate Greenhut's

When you have a need to supply, you study those stores which carry what you

You weigh values, you regard quality, you seek that store which will best cater to your requirements. It is just this sort of comparison that Greenhut's invites.

We ourselves are careful students of our competitors' merchandise and of their ways of doing business, and we tell you in all sincerity (without disparaging other stores) that very few establishments in the United States so amply "fill the bill" in our line of business as we do.

MAKE YOUR OWN COMPARI-SONS-then WE shall have made a cus-

GREENHUT'S-THIRD FLOOR -Only These Sulkies To Sell \$2.19

All-steel gear and handle, ck and seat You won't know whether to be more pleased at the style and worth of these or the bar-

and Misses'

White

Pique

Skirts

Specially Priced for Tuesday at

Elegantly tailored model (AS ILLUSTRA-TED), made of fine quality

white pique.

Belts 24 to 30 inches.

Lengths 37 to 42 inches.

MAIN FLOOR

Women's Fibre 35c Silk Hose, 35c

With lisle thread double garter tops and soles; in black, white, sky, silver and cham-

pagne: all sizes; excellent 3 pairs \$1 Infants' and Children's Sox—full fashioned

and seamless cotton sox, in a variety of fancy tops; also stripes, check; 10c

Boys' and Girls' Imported Sox mercerized cotton and lisle thread; made with fancy

tops; a variety of pretty new effects; also plain white; sizes up to 8½; 3 pair, 19c 50e; pair.

50e; pair.....

gain price.

More than 72 people will want one of these rare good values, and the first arrivals will avoid disappointment.



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Look for the "Not Advertised" Special Signs GREENHUT'S SECOND FLOOR

Special Exhibit and Sale of Women's & Misses'

For Traveling, Motoring and General Utility
Moderately Priced

An extensive assortment of models especially designed to afford proper protection and comfort. Indispensable to those who travel. Mostly full length coars (one as illustrated), 52 and 54 inches, with convertible collars of various shapes; novelty pockets and cuffs and different styles of belts.

We can list only a few here—
Linean Dustern especially proper.

Linene Dusters specially priced Linen Dusters specially Palm Beach Cloth Coats (illustrated) special at Shower-Proof Mohair Coats blue, gray or tan; special Rain-Proof Tweed Motor \$12.75 to Raincoats large variety;

oats for Sport and General Wear extensive and varied assortments \$5 to 29.75 of these on sale at.....



GREENHUT'S-SECOND FLOOR

Dainty and Charming *2 SUMMER BLOUSES \$ On Sale Tomorrow, at

Extensive variety of splendid sport, tailored and semi-tailored models.

It is events of this kind that have made our Blouse Section the favorite shopping place of so many fashionable women. This sale is your opportunity to select Blouses of the smartest styles and most desirable materials at less than the regular price.

A comprehensive assortment offering waists daintily made and in these excellent materials:



CREPE DE CHINE, JAP SILK, PONGEE AND VOILE.

Cleverest styles, some with collars of contrasting color, many lace trimmed; some are handsomely embroidered in self or contrasting colors; others are trimmed with tucks, hemstitching or have fancy lace front.

TWO OF THE MANY STYLES ARE ILLUSTRATED. Blouses in dainty shades of Rose, Blue, Green, flesh and also white. All sizes in the assortment, but not every size in each style. No Mail, C. O. D., Phone or Approval Orders Filled.

More of Those Bargains in Bathing Caps and Accessories

Divers' Rubber Caps — black or 18c 59c and 69c Rubber Bathing Cape 47 49c Waterproof Bathing Rago-blue 37 Bathing Slippere sizes 3 to 7; black 15 only; at 74c Bathing Shoes unbreakable soles; black or white; sizes 3 to 7; 59c

24c Rubbertsed Rathing Cape as 18c sorted styles and colors; at ... 18c

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69c Mohair Brilliantine, Yd., 33c

An important half-price dress goods special.

Cream mohair brilliantine of durable quality and fine finish—cool and light for hot weather skirts, suits, dresses and children's wear.

36-inch width.

-GREENHUT'S-MAIN FLOOR Boys' Summer \$5 Cloth Suits, O

Grays, Tans and Browns, as well as Fancy Mixtures. "Kool Kloth," with two pairs of trousers; also "Warm Weather" suits and fine Blue Serges. Sizes 7 to 18 years.

Boys' Norfolk & Patch-Pocket Suits,

Splendid suits with Knickerbocker trousers. Seasonable fancy Mixtures and light weight Summer cloths and light weight Blue Flannel suits. Sizes 7 to 18 years.



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Our grocery store stands the heat test—everything pure, fresh and cool, as well as low-priced. Our service facilities even better than ever; simply telephone Chelsea 4000 for your supplies and avoid exertion in the heat. Our new grocery catalogue (Summer Edition) is now ready. Write

Mixed Tea Compare this tes with the grade sold else- where at higher prices; 4 lbs., \$1; 28c	
GENUINE POTTED HAM— Rese brand; 6 cans, 85c; 7cg 23c can PURE FRUIT JAM—Foun- tain quality; Fee, Guose berry; dot, \$2 10; 18c 7cg 21; 1s*	
Breakfast Cereal PARCHED FARINOSE— packed by the Quaker Oats Co.: 6 pkgs. 68c: 12c	40 40 40
MARSHMAILIDW PUPF- Herter's Chocolate, Vanil- ia or Maple; for icing cakes, desacts, etc.; d boxes, 47c; 8c	
Flour POUNTAIN PREMIUM PATENT.	-

Fresh Fruits Babbitt's Specials PEACHES ripe and 6 reg. 10c cans Babblit's Ciraneer and 1 reg 12c large can Spic and Span biliver 50c 15c LEMONS WATERMELONS 49c 50c PURE Office Off Fountain quality; imported from CANTALOUPES - ripe, quality; imported from France; gallon can, \$2.95; 85c quart can. FANCY Q U E E N
OLIVES - large lar. 35c
SHREDDED COCOANUT5 bbs., \$1:
22c
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SOUP FLOUR-Puro brand;
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gol; doz., 49c;
6 boxes, 25c;
7c
10c box.
15c
No R WAY HERRING - in
tomato asuce;
10c box.
15c gol; doz. 49c; 5c tomato sauce; 15c tomato sauce; 15c tomato sauce; 175 cas 15c doz. \$1.75 cas 15c doz. \$1.75 cas 15c doz. \$1.75 cas 15c doz. \$1.15 doz. \$1.15 loc dered; 1-lb net-weight can 35c Coffee New Potatoes HARVEST BLEND COF-#3 35: | FEE - reasted daily in our Coffee Dept.; 10 lbs. #2 45: \$1

Gas&OilStoves & Window Screens Adjustable Window Screens-natural finished frame; easy slid-ing; fitted with best black wire

Height Extension 28 in 23 to 37 in 34c 30 in 21 to 33 in 34c 36 in 23 to 37 in 48c 51c 36 in 29 to 45 in. Sherwood All-Metal Screens-frame of pressed steel; cannot stick or bend—

Height 24 in 20 to 33 in 30 in 22 to 37 in 25 to 43 in. 30 in

Screen Doors—with black or galvantzed wire cloth; big assort-ment; reasonable prices. No ment; reasonable prices. c. O. D. Please bring exact measurements. Model Blue Flame Wickless

A ALGE - IP -2-burner *3.25 wold Oven style; fitted with two hurners 1.85 8 \$1.90 Detroit Oven -

lined; glass door; \$1.65 Model Gas Cooker or Range one of the best on the market; three drilled star burners on top good-sized oven, \$7.95 with special broiler.



MAIN FLOOR That Counts Imperial Granum THE UN for Babies Helps Weak Babies to Grow Stronger.

This Dome \$8.95

GREENHUT'S-MAIN FLOOR-Men's Sport Hats and Caps Tomorrow 29c



This is a sample lot and we may tell you that we regard them as the very best values we have ever offered in our Hat Department—and that's going

These Sport Hats are just the thing for the man who motors, who golfs, who plays tennis—in short for the "out-of-doors" man.
Included are MADAGASCAR STRAWS, WHITE FELTS, WHITE DUCKS, SILK STITCHED HATS, PALM BEACH HATS AND NAVAL RESERVE HATS IN ALL COLORS.

The Caps are in SILK CLOTH AND PALM BEACH.
You will find the duplicates of these hats and caps in New York stores priced up to \$1.

The price here tomorrow is 29e.

Men's Fine Straw Hats 85c Included are FINE WOVEN SENNITS, SPLITS, MACKINAWS, MILANS

GREENHUT'S-BASEMENT-\$11.95 Dining Room & Parlor Domes, \$8.95

Rich in color and ample in size, these domes will attract great attention at our sale price. 24 inches in diameter. Made of 32 panels of art glass, as shown in illus-

tration. Lower part of dome is of 16 panels, fast bound in Flemish finish with imported scroll design metal band. Complete for one light gas with Welsbach outfit and new patent inverted arm and by-(With 3-light electric pull chain sockets, \$9.95)

Dining Room Dome of six panels of art glass; 22 inches in diameter; beautiful fillgree design and ruby diamond insert; complete for \$3.95

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Lindsay Inverted Art Light

-consisting of good
quality burner; gooseneck; pilot by-pasa; open
bottom; globe, inner cylinder, tungsten inverted mantle. \$
This light complete, each packed in a box, at. Welsbach No. 4 Inverted and Upright Mantles special sale 45c

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